

FIU

Chaplin School of
Hospitality & Tourism
Management

[The Business of Hospitality]

FLORIDA INTERNATIONAL UNIVERSITY



Think
MANAGEMENT



Think
LEADERSHIP



Think
RESEARCH



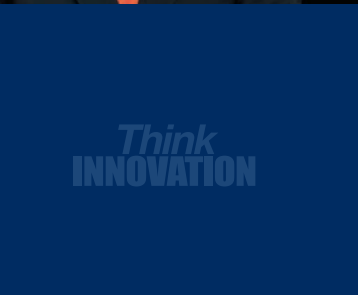
Think
EXECUTIVE



Think
ENTREPRENEUR



Think
GLOBALLY



Think
INNOVATION



Think
OPPORTUNITIES





A look at Biscayne Bay through *No Turning Back*, a sculpture by Ross Power, Biscayne Bay Campus



THE FIU PANTHER

Modesto A. Maidique Campus



Mike Hampton, Ed.D.
Dean

The experience of a lifetime awaits...

What a great time to become a Panther! There are so many exciting initiatives taking shape at the Chaplin School: from the completion of brand new laboratories and learning facilities, such as a state-of-the-art restaurant management lab, to the development of new program majors in key fields of study within the industry, to new strategic partnerships across the globe.

You will have access to some of the most advanced educational resources available. And they are all being developed with one single purpose: to provide you with the most innovative tools, knowledge, and skills needed to excel in one of the largest industries in the world.

Like so many successful alumni, you too will learn the business of hospitality, and will be prepared to succeed in virtually any segment of the industry, including hotels, resorts, restaurants, cruise lines, casinos, convention centers, vacation ownership enterprises, airlines, consulting, investment, asset management, marketing, and others.

I encourage you to visit us and meet the world-class faculty and staff. We are here to support you throughout your college career and beyond.

Looking forward to seeing you on campus soon.



Think Miami LOCATION

THE LAB

NOWHERE ELSE IN THE WORLD

The Chaplin School of Hospitality & Tourism Management sits in one of the most strategic locations for any hospitality management school.

South Florida is a global epicenter for the hospitality and tourism industries, and it is recognized as the gateway to Latin America and the Caribbean. Top hotel brands, restaurants, airlines, spas, clubs, golf destinations, and cruise lines call Miami their home. In fact, Miami is known as the cruise ship capital of the world.

The powerful access to living-lab resources, employment opportunities, innovative concepts, and exposure to the extensive diversity within the industry is unmatched. Add to that the close proximity to mega theme parks in Orlando and Tampa, and the Chaplin School offers a unique educational experience. Students benefit greatly by gaining industry experience and knowledge that can more strategically open doors to a successful career.

@FIUhospitality

INTERNATIONAL HUB

Florida International University is truly an international institution and is as diverse as it gets. Sixty-five countries are represented in the Chaplin School's student body alone. Aside from the worldwide study abroad opportunities available and the programs' focus on global relevance, the students' exposure to an international perspective begins on the first visit to campus.

It's no secret that South Florida's combination of year-round warm, sunny days make it a magnet for people from all over the world. Its ideal geographic location turns it into an international hub, home to some of the world's largest corporations.

} **Some of the largest hospitality companies have headquarters in South Florida.**

American Airlines

America's Best Value Inns

Burger King

BlueGreen

Diageo

Carnival Cruise Lines

Club Med

Hilton International

Kraft Foods

Marriott International

Martinair, The Americas

Norwegian Cruise Lines

Royal Caribbean Cruise Lines

Spirit Airlines

Southern Wine & Spirits

Think EXCELLENCE

IN & OUT OF THE CLASSROOM

The integral elements of the School's rise to prominence include industry-experienced, world-renowned faculty, unique location, quality curriculum, outstanding state-of-the-art instructional facilities, exceptional laboratories, and an unsurpassed network of support for students and graduates.

The curriculum blends academic instruction with hands-on experience. For graduation, each student must complete a minimum of 1,000 hours in the industry and fulfill an additional 300 hours during an advanced internship.

The J. Willard and Alice S. Marriott Foundation Career Development Program assists students and alumni by providing guidance and resources for the achievement of career goals.

In addition, the ever-growing number of clubs and organizations provide professional and social settings for students to become actively involved with the industry and the community.

Some of the most active student clubs include:

B.R.E.W. FIU, Eta Sigma Delta, Friends of Wine, and the National Society for Minorities in Hospitality (NSMH).



Dr. Bary Gump working with students in the advanced brew science laboratory.



Students taste first-growth wines from Bordeaux, a once in a lifetime experience for many, thanks to Mel Dick of Southern Wine & Spirits.

65

countries are represented in the student body at the Chaplin School

1,300

Student Associates assisted and helped to organize the festival in 2014

\$700,000

in scholarships are awarded to Chaplin School students annually

\$20 million

in funds raised by the Food Network South Beach Wine & Food Festival since its inception in 1997

#1

FIU is #1 in the nation in awarding bachelor's and master's degrees to Hispanic students



DEGREES

- :: **Bachelor of Science** in Hospitality Management
- :: **Master of Science** in Hospitality Management (thesis track available)
- :: **Executive Master of Science** in Hospitality Management
- :: **Master of Science** in Hospitality Management, Specialization in Real Estate
- :: **Ph.D. in Business Administration**, Specialization in Hospitality and Tourism Management
- :: **Ed.D. Adult Education and Human Resource Development (AE/HRD)** with a cognate in Hospitality and Tourism Management

ONLINE

Both, the undergraduate and graduate programs, are available fully online.



GO FOR YOUR PASSION

The undergraduate program of study within the Chaplin School of Hospitality & Tourism Management offers the ability to concentrate in an area of interest by selecting one of six majors within the hospitality and tourism industries. These majors, strategically developed with the goal of preparing you to excel and lead in one of the largest and

most diverse industries in the world, include a comprehensive set of core requirements and practical experiences that provide a solid foundation in leadership, business management, finance, marketing, logistics, accounting, operations, and more.

PROGRAM MAJORS

UNDERGRADUATE MAJORS:

- :: Beverage Management
- :: Culinary Management
- :: Hotel/Lodging Management
- :: Restaurant/Food Service Management
- :: Event Management
- :: Travel and Tourism Management

Students also have the option to select a general Hospitality Management degree. Please see an advisor for more information.





Think GLOBALLY

Students studying in Tianjin take time to visit the Terra Cotta Warriors in Xi'an



Facilities in Tianjin, China

MARRIOTT TIANJIN CHINA PROGRAM

As a result of the school's strong international reputation for excellence, China's government selected FIU from a group of elite hospitality schools in the U.S. and Europe as its partner in establishing a hospitality and tourism management program in Tianjin.

Tianjin is the sixth largest city in China and serves as the seaport for the capital, Beijing.

With a current enrollment of more than 1,000 students, the Marriott Tianjin China Program has become FIU's largest program in China since it opened its doors in September 2006.

STUDY ABROAD AND INTERNATIONAL EXCHANGE

As a student at the Chaplin School, you'll have the opportunity to study abroad in just about any of the growing and major markets in the world. Absorb different cultures and increase global awareness and employability domestically and abroad.

Study Abroad Opportunities

- Belize
- Dubai, UAE
- Genoa, Italy
- Hospitality at Sea
- La Rioja, Spain
- London, UK
- Shanghai, China
- and more!

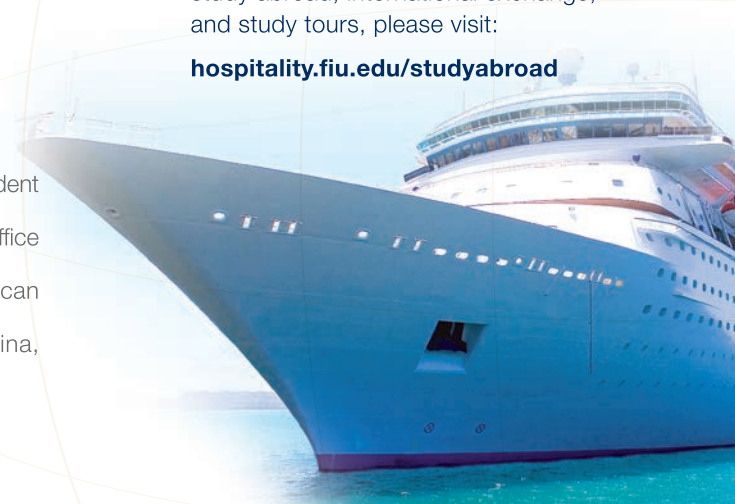
Students may also participate in the International Student Exchange (ISE) Program offered by the University's Office of Study Abroad. With the ISE Program students can attend any of the partner schools in Argentina, China, Germany and Norway.



Students on a study abroad trip to Belize, Central America visit a local school to teach and work with the children, while others held a townhall meeting with community members of San Carlos to prioritize grassroots community development through tourism.

For the most current information on study abroad, international exchange, and study tours, please visit:

hospitality.fiu.edu/studyabroad



Students from the Chaplin School may take advantage of the incredible opportunity to study abroad in China.



Sonoma County, California

Genoa, Italy

Dubai, UAE

London, UK





The highly-ranked FIU Women's Swimming team trains at the Biscayne Bay Campus olympic pool.

ONCE A PANTHER, ALWAYS A PROUD PANTHER!

FIU's alumni is 200,000 strong and growing. Among them, the Chaplin School alumni stand as some of the most distinguished. That in itself represents an incredible network of resources. You'll become part of a group of high achievers.

Meet just a few proud alumni, who continue to excel in their careers.



Fiorella Aster '04
Area Director of Revenue Management
Hilton Hotels Worldwide



Diana Beltran '07
Learning and Delivery Manager
Wyndham Hotel Group



Bruce Blum '82
President and Co-Founder
GB Lodging



Richard Brilliant MS '93
SVP and Chief Audit Executive
Carnival Corporation

Humberto Cabanas '76
Chairman of the Board
Benchmark Hospitality International

Chris Crenshaw '09
Vice President
STR (Smith Travel Research)

Sharon Duffy '85
Sr. Vice President of Operations
Nor1

Phil Goldfarb '79
President & COO
Fontainebleau Miami Beach

Lani Kane-Hanan '87, MS '04
EVP and Chief Inventory and Growth Officer
Marriott Vacations Worldwide

Yoshihiro Kanno '12
Consulting & Valuation Analyst
HVS, Chicago



Alan Leibman '89
CEO
Kerzner International



Viviana Leyva '01, MS '03
Director of Human Resources
Renaissance Vinoy Resort & Golf Club



Ed Mugnani '91
Senior Vice President
EUREST—Compass Group



Keith Pierce '83
Executive Vice President, Brand Operations
Wyndham Hotel Group

Suria Plante '96
General Manager
Residence Inn by Marriott

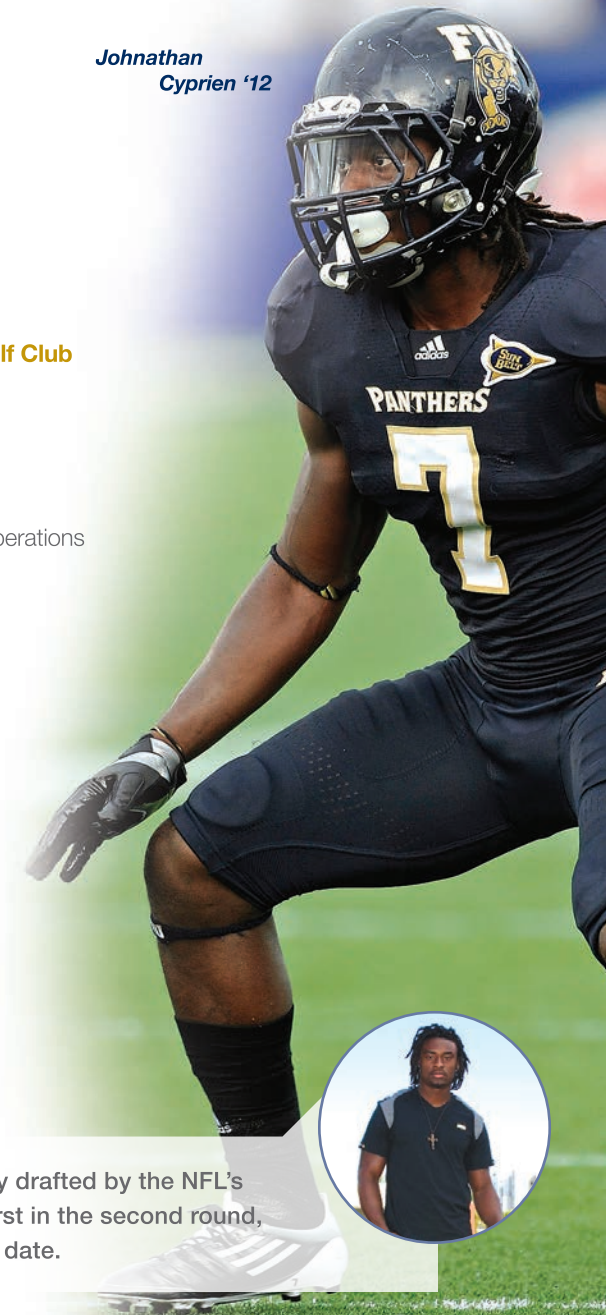
Adam Stewart '03
CEO
Sandals Resorts International

Alex Tonarelli MS '97
Managing Director
Loews Miami Beach Hotel

Frank van der Post BS and MS '84
Managing Director
British Airways

Andreas Schreiner '00
Managing Partner
Pubbelly Restaurant Group

Johnathan Cyprien '12



Johnathan Cyprien was recently drafted by the NFL's Jacksonville Jaguars. Picked first in the second round, he is FIU's highest draft pick to date.



FUN IN THE SUN

For those moments away from the books, there are endless opportunities for students to explore their passions outside of the classroom. There are always plenty of things to do on and off campus. It's Miami after all, and sun rhymes with fun.

The beach is closer than the time it takes to say suntan lotion. In fact, you could go kayaking right off campus. Other nearby recreations include mountain biking on trails, swimming, seaside picnicking, and much more.

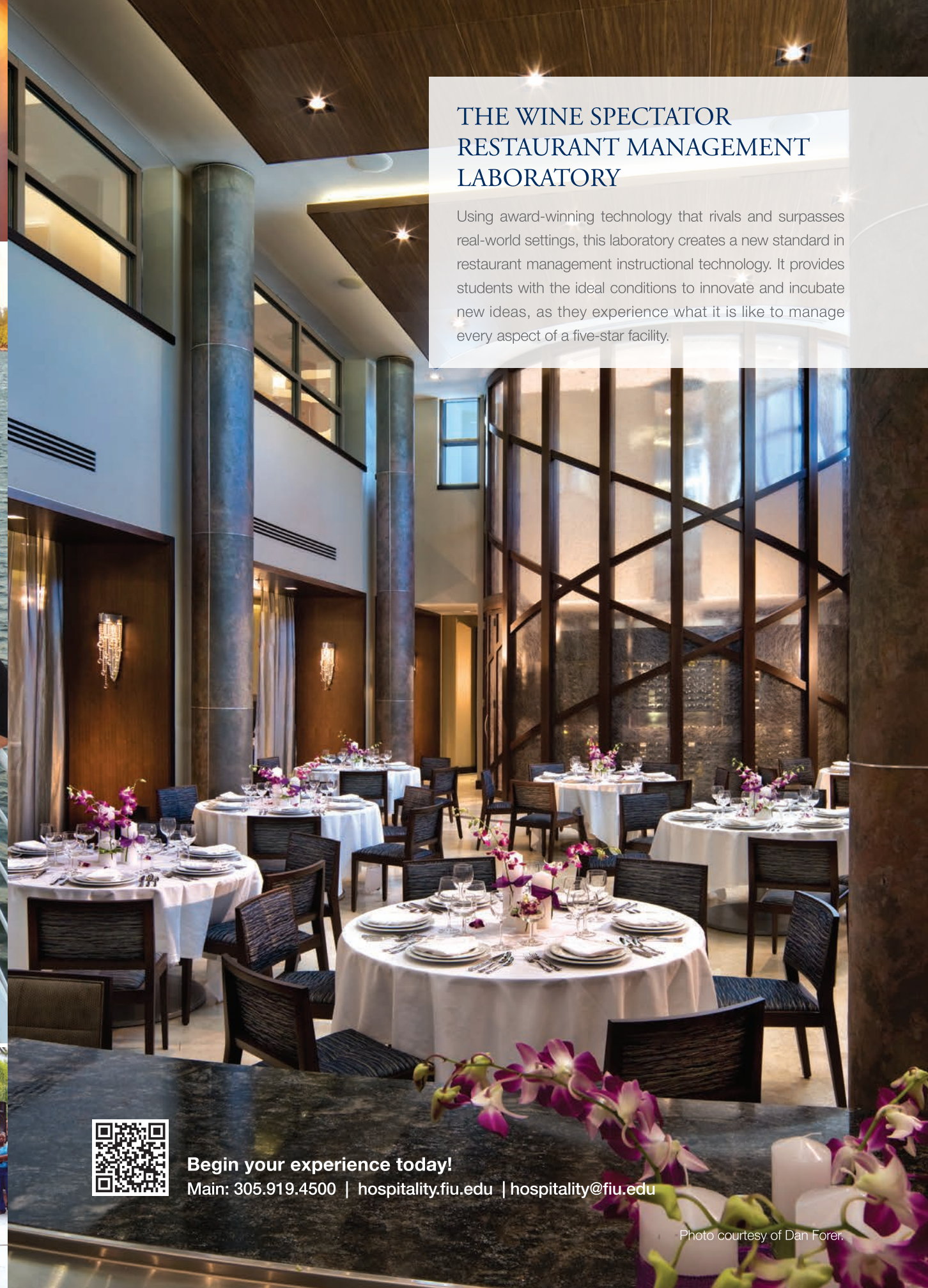
In addition, a growing number of student clubs and organizations offer the opportunity to get involved in the industry and with the community, make life-long friends, network, and sharpen personal and professional skills.



Students enjoy an evening cruise on Biscayne Bay, organized annually by Hospitality Law professor John Thomas

THE WINE SPECTATOR RESTAURANT MANAGEMENT LABORATORY

Using award-winning technology that rivals and surpasses real-world settings, this laboratory creates a new standard in restaurant management instructional technology. It provides students with the ideal conditions to innovate and incubate new ideas, as they experience what it is like to manage every aspect of a five-star facility.



Begin your experience today!

Main: 305.919.4500 | hospitality.fiu.edu | hospitality@fiu.edu

Photo courtesy of Dan Forer.

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